

# ORDER



**Orders**

**Order / Rev:** 63388

**Alt Order #:** 08877065

**Product Desc:** LOVE/HOUSE/R

**Estimate:**

**Flight Dates:** 10/13/12 - 10/13/12

**Original Date / Rev:** 10/03/12 / 10/03/12

**Order Type:** GENERAL

**KTVX-TV**

**Primary AE:** Continental Washington DC

**Sales Office:** CNAT

**Sales Region:** National

**Agency**

**Name:** Smart Media

**Buying Contact:**

**Billing Contact:**

814 King Street

Alexandria, VA 22314

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** Mia Love

**Demographic:** A35+

**Product Codes:** US Congress

**Priority:** P-3

**Revenue Codes:** AGY, POL-CAND, GEN

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/13/12	1	\$5,000.00	\$4,250.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	1	\$5,000.00	\$4,250.00	0.00
<b>Totals</b>	<b>1</b>	<b>\$5,000.00</b>	<b>\$4,250.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	10/13/12	10/13/12	NCAA FB 1:30p-5p NCAA FB 1:30p-5p	CM	1:30p-5p	-----1-	:30	1	\$5,000.00	P-1	0.00	NM	1	\$5,000.00
BYU VS OREGON STATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----1-		1				\$5,000.00		0.00			
Totals														1	\$5,000.00